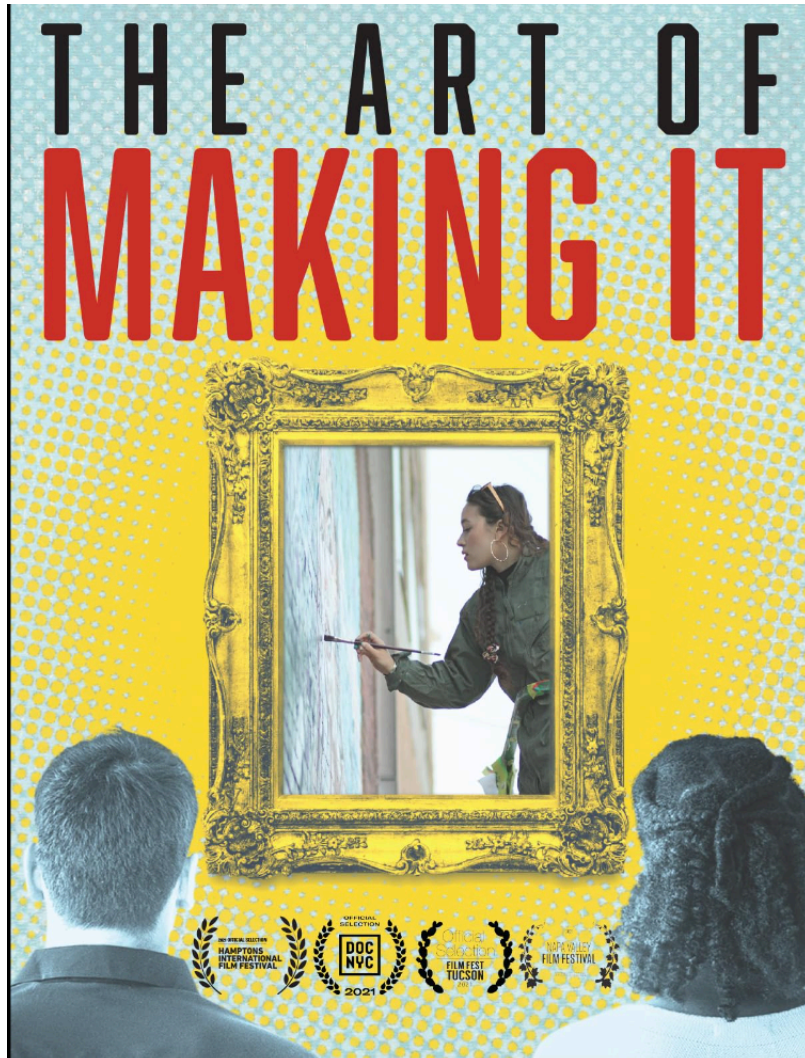


THE ART OF MAKING IT



From the producer of the Emmy-nominated *The Price of Everything*, this film is about who gets seen and who gets left behind in today's seductive, secretive, and unregulated art world. The film follows a diverse group of compelling young artists on the brink of failure or unimaginable success as they challenge systems, break barriers, and risk it all with the goal of making it in an industry where all the rules are currently being rewritten.

Against the backdrop of a culture in crisis, the film explores whether the art world ecosystem meant to nurture emerging artists is actually failing them. Are we at risk of losing the creative voices of a new generation as universities, galleries, and museums face cataclysmic changes? Or are we ready to rewrite history, expand access, and make art more accessible to all as outdated models are rethought? Embracing the conundrum of how artists must be in the market but not of it, *The Art of Making It* is both a cautionary tale about what America stands to lose if we do not rethink how we value artists and also a love letter to those who persevere in their artistic practice in spite of the extraordinary odds against ever achieving a sustainable career.

Directed by Kelcey Edwards
[1 hour 34 minutes]

TRAILER: <https://www.imdb.com/title/tt15432290/>